



CHOICE OF COMMISSION

FULL & LIMITED MARKETING PLANS

(All Plans Provide Full-Time Service from *The Cindy B! Team*)

331-6200

1-800-305-2606

You Decide, We Deliver!

	<u>Premier Service</u> 7%	<u>Full Service</u> 6%	<u>Loyalty Program*</u> 5.5% (Cindy B! Buyers Only)	<u>Basic MLS Service</u> 5%	<u>Contract Service</u> \$1,500
Home Preparation Coaching For Top Dollar	Personal	Personal	Personal	CD	No
Professional Pricing by Cindy B! REALTORS	Yes	Yes	Yes	Yes	No
Measure Rooms & Prepare MLS Input Sheet	Yes	Yes	Yes	Yes	No
Design & Implement Strategic Marketing Plan	Yes	Yes	Yes	Limited	No
High-Visibility Cindy B! Yard Sign	Yes	Yes	Yes	Yes	No
Property Shown by Professional Agents <u>Only</u>	Yes	Yes	Yes	Yes	No
Schedule/Coordinate Showing Appointments	Yes	Yes	Yes	Yes	No
Input into Multiple Listing Service (MLS)	Yes	Yes	Yes	Yes	No
Professional Photos by Cindy B! Photographer	Yes	Yes	Yes	Yes	No
National Exposure on Realtor.com & Other Sites	Yes	Yes	Yes	Yes	No
Local Exposure on Cindyb.com & Other Broker Sites	Yes	Yes	Yes	Yes	No
Advertised on Cable TV	Yes	Yes	Yes	No	No
3-D Virtual Tour & High Dynamic Range Photography	Yes	Available \$250	Available \$250	No	No
Pre-Qualify Buyers & Present Purchase Offers	Yes	Yes	Yes	Yes	No
Advertised in Color Magazine	Yes	Yes	Yes	No	No
Commission Split - Listing Broker	TBD	3%	2.5%	2.5%	No
Commission Split - Buyer Broker	TBD	3%	3%	2.5%	No
Homeowner Warranty Service	Yes	Available \$395	Available \$395	Available \$395	Available \$395
Meet to Review Listing/Marketing Every 30 Days	In Person	In Person	In Person	On Phone	No
Communication & Feedback After Showings	Yes	Yes	Yes	No	No
Negotiate Contract, Prepare & Submit Counteroffers	Yes	Yes	Yes	Yes	No
Location of Meetings and/or Negotiation Sessions	Home	Office	Office	Office	Office
Coordinate/Monitor Contract & Attend Closing	Yes	Yes	Yes	Yes	Yes

Note: All plans offer a satisfaction guarantee.

Visit cindyb.com



Effective 5/15/08
Disregard if home is listed.

* Full service 6% plan is available for 5.5% if **also** purchasing a home through Cindy B! REALTORS®