



# CHOICE OF COMMISSION

## FULL & LIMITED MARKETING PLANS

(All Plans Provide Full-Time Service from *The Cindy B! Team*)

331-6200

1-800-305-2606

*You Decide, We Deliver!*

|   | <u>Premier Service</u><br>7% | <u>Full Service</u><br>6% | <u>Loyalty Program*</u><br>5.5% (Cindy B! Buyers Only) | <u>Basic MLS Service</u><br>5% | <u>Contract Service</u><br>\$1,500 |
|---|------------------------------|---------------------------|--|--------------------------------|------------------------------------|
| <b>Home Preparation Coaching For Top Dollar</b>               | Personal                     | Personal                  | Personal   | CD                             | No                                 |
| <b>Professional Pricing by Cindy B! REALTORS</b>              | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Measure Rooms &amp; Prepare MLS Input Sheet</b>            | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Design &amp; Implement Strategic Marketing Plan</b>        | Yes                          | Yes                       | Yes  | Limited                        | No                                 |
| <b>High-Visibility Cindy B! Yard Sign</b>                     | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Property Shown by Professional Agents <u>Only</u></b>      | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Schedule/Coordinate Showing Appointments</b>               | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Input into Multiple Listing Service (MLS)</b>              | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Professional Photos by Cindy B! Photographer</b>           | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>National Exposure on Realtor.com &amp; Other Sites</b>     | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Local Exposure on Cindyb.com &amp; Other Broker Sites</b>  | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Advertised on Cable TV</b>                                 | Yes                          | Yes                       | Yes  | No                             | No                                 |
| <b>IPIX 3-D Internet Virtual Reality Tour</b>                 | Yes                          | Available \$250           | Available \$250  | No                             | No                                 |
| <b>Pre-Qualify Buyers &amp; Present Purchase Offers</b>       | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Advertised in Color Magazine</b>                           | Yes                          | Yes                       | Yes  | No                             | No                                 |
| <b>Commission Split - Listing Broker</b>                      | TBD                          | 3%                        | 2.5%   | 2.5%                           | No                                 |
| <b>Commission Split - Buyer Broker</b>                        | TBD                          | 3%                        | 3%   | 2.5%                           | No                                 |
| <b>Homeowner Warranty Service</b>                             | Yes                          | Available \$395           | Available \$395  | Available \$395                | Available \$395                    |
| <b>Meet to Review Listing/Marketing Every 30 Days</b>         | In Person                    | In Person                 | In Person  | On Phone                       | No                                 |
| <b>Communication &amp; Feedback After Showings</b>            | Yes                          | Yes                       | Yes  | No                             | No                                 |
| <b>Negotiate Contract, Prepare &amp; Submit Counteroffers</b> | Yes                          | Yes                       | Yes  | Yes                            | No                                 |
| <b>Location of Meetings and/or Negotiation Sessions</b>       | Home                         | Office                    | Office   | Office                         | Office                             |
| <b>Coordinate/Monitor Contract &amp; Attend Closing</b>       | Yes                          | Yes                       | Yes  | Yes                            | Yes                                |

*Note: All plans offer a satisfaction guarantee.*

*Visit [cindyb.com](http://cindyb.com)*



*Effective 8/8/07  
Disregard if home is listed.*

\* Full service 6% plan is available for 5.5% if **also** purchasing a home through Cindy B! REALTORS®