



# CHOICE OF COMMISSION

## FULL & LIMITED MARKETING PLANS

(All Plans Provide Full-Time Service from *The Cindy B! Team*)

331-6200

1-800-305-2606

*You Decide, We Deliver!*

	<u>Premier Service</u> 7%	<u>Full Service *</u> 6%	<u>Basic MLS Service</u> 5%	<u>Flat Rate MLS Service **</u> \$3,500	<u>Contract Service</u> \$1,500
<b>Home Preparation Coaching For Top Dollar</b>	Personal	Personal	CD	No	No
Professional Pricing by Cindy B! REALTORS	Yes	Yes	Yes	By Owner	
Measure Rooms & Prepare MLS Input Sheet	Yes	Yes	Yes	By Owner	No
<b>Design &amp; Implement Strategic Marketing Plan</b>	Yes	Yes	Limited	By Owner	No
High-Visibility Cindy B! Yard Sign	Yes	Yes	Yes	Yes	No
Lockbox for Key at Property	Yes	Yes	Yes	Rotary	No
Schedule/Coordinate Showing Appointments	Yes	Yes	Yes	Yes	No
Property Shown by Professional Agents <u>Only</u>	Yes	Yes	Yes	Yes	No
Professional Photos by Cindy B! Photographer	Yes	Yes	Yes	Yes	No
Input into Multiple Listing Service (MLS)	Yes	Yes	Yes	Yes	No
Local Exposure on Cindyb.com & Other Broker Sites	Yes	Yes	Yes	Yes	No
National Exposure on Realtor.com & Other Sites	Yes	Yes	Yes	Yes	No
IPIX 3-D Internet Virtual Reality Tour	Yes	Available \$250	No	No	No
Advertised on Cable TV	Yes	Yes	No	No	No
Advertised in Color Magazine	Yes	Yes	No	No	No
Color Brochures at Property	Yes	Yes	MLS	MLS	No
Homeowner Warranty Service	Yes	Available \$375	Available \$375	Available \$375	Available \$375
<b>Communication &amp; Feedback After Showings</b>	Yes	Yes	No	No	No
<b>Meet to Review Listing/Marketing Every 30 Days</b>	In Person	In Person	On Phone	No	No
Pre-Qualify Buyers & Present Purchase Offers	Yes	Yes	Yes	Yes	No
Negotiate Contract, Prepare & Submit Counteroffers	Yes	Yes	Yes	Yes	No
Location of Meetings and/or Negotiation Sessions	Home	Office	Office	Office	Office
Coordinate/Monitor Contract & Attend Closing	Yes	Yes	Yes	Yes	Yes

*Note: All plans offer a satisfaction guarantee.*

*Visit [cindyb.com](http://cindyb.com)*



*Effective 5/25/06  
Disregard if home is listed.*

\*Full service 6% plan is available for 5% if **also** purchasing a home through Cindy B! REALTORS®.  
 \*\*Per MLS coop broker agreement, a 3% co-op fee will be added if buyer is provided by another Company or 2% if buyer is provided by Cindy B!REALTORS®. This program requires a \$500 deposit, is Internet based and all meetings take place in our Ft. Wright office.